



**NAAMA's 6<sup>th</sup> Walk for Women's Cancer**  
Sunday, October 3, 2010  
Detroit Zoo, Royal Oak, Michigan

**SPONSORSHIP OPPORTUNITIES**

YOUR OPPORTUNITY TO INCREASE YOUR COMPANY'S EXPOSURE...AND MAKE A DIFFERENCE

**Benefits to your organization:**

- Exposure...to build awareness of your product or service to more than 1,000 walkers plus 100 more volunteers
- Community Recognition...public acknowledgement for your help in the fight against women's cancers
- Marketing...members of the community need what you provide

**Sponsorship Levels:**

**PLATINUM:** **\$10,000**

- Your logo in all print materials, including t-shirts, cover of Walk program book and all signage
- Your name in all press releases and publicity mentions
- Your logo on appreciation plaques
- Booth space and prime booth location on Walk day
- Membership on Walk Planning Committee
- 8 Free tickets to the Walk
- 8 tickets to the Appreciation Dinner
- 2 tickets to the NAAMA Michigan Chapter Gala, November 13, 2010

**GOLD:** **\$5,000**

- Your logo in all print materials, including t-shirts, Walk program book and stage signage
- Booth space and prime booth location on Walk day
- Membership on Walk Planning Committee
- 4 Free tickets for the Walk
- 4 tickets to the Appreciation Dinner

**SILVER:** **\$2,500**

- Your logo in all print materials, including t-shirts, Walk program book and stage signage
- Booth space on Walk day
- Membership on Walk Planning Committee
- 2 Free tickets for the Walk
- 2 tickets to the Appreciation Dinner

**BRONZE:**

**\$1,000**

- Your logo in all print materials, including t-shirts, Walk program book
- Booth space on Walk day
- 2 Free tickets for the Walk
- 2 tickets to the Appreciation Dinner

**CRYSTAL:**

**\$500**

- Acknowledgement in Walk program book
- Booth space on Walk day
- 2 Free tickets for the Walk
- 2 tickets to the Appreciation Dinner

**UNDERWRITER:**

**\$100-499**

- Acknowledgement in Walk program book
- 2 Free tickets for the Walk
- 2 tickets to the Appreciation Dinner

*Please indicate your desired level of sponsorship and accept our deep thanks for your support!*

CONTACT NAME: \_\_\_\_\_

ORGANIZATION NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, ST ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

SPONSORSHIP LEVEL:

\_\_\_ \$10,000 Platinum \_\_\_ \$5,000 Gold \_\_\_ \$2,500 Silver \_\_\_ \$1,000 Bronze \_\_\_ \$500 Crystal \_\_\_ \$100-499 Underwriter

**METHOD OF PAYMENT:**

\_\_\_ Check Enclosed (Please make checks payable to Walk for Women’s Cancer and mail with completed sponsorship form to NAAMA, 801 S. Adams Rd., Suite 208, Birmingham, MI 48009.)

Credit Card: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name as it appears on front of card: \_\_\_\_\_

Signature: \_\_\_\_\_

*If you have questions or would like more information, please contact NAAMA Executive Director Renée Ahee (248-646-3661 or rahee@naama.com).*

Sponsored by



In Collaboration with

