

NAAMA's Walk for Women's Cancer

NAAMA's 6th Walk for Women's Cancer

Sunday, October 3, 2010
Detroit Zoo, Royal Oak, Michigan

Dear Friends, chances are you know a woman who has been struck with cancer. Chances are you've wondered how you can help so that other women don't have to suffer with cancer. Chances are you didn't know that the National Arab American Medical Association is holding its 6th Walk for Women's Cancer on Sunday, October 3, 2010, with an opportunity to do just that...help!

In collaboration with the American Cancer Society, NAAMA will host its 6th Walk for Women's Cancer to:

1. Increase awareness around the prevention of women's cancers
2. Build awareness of risk factors and activities that can mitigate cancer
3. Increase screening of women's cancers among Arab American women and other minorities
4. Engage Arab American medical professionals in a community-based event to build awareness among the general population of their compassion, effectiveness and commitment to good health.

As it has for its five previous Walks, NAAMA is offering businesses and organizations an opportunity to reach a targeted group of consumers interested in health and wellness, primarily from the Metro Detroit Arab American community. Held at the Detroit Zoo, an anticipated crowd of 500 walkers and an additional 100 volunteers will see and hear your message.

Attached is a statement of NAAMA/ACS shared vision for the 6th Walk for Women's Cancer as well as the many sponsorship levels available to you. If you have questions or would like more information, please contact NAAMA Executive Director Renée Ahee (248-646-3661 or rahee@naama.com).

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